

THE PRIVATIZATION PLAYBOOK

THE GOVERNMENT OF ONTARIO IS SETTING THE STAGE FOR OUTSOURCING ONTARIO'S PUBLIC EDUCATION SYSTEM.

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1 SET THE STAGE AND FIND SOMEONE TO BLAME
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2 UNDERMINE SUPPORT
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3 CREATE ALTERNATIVES TO THE SYSTEM
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4 **ADJUST THE MESSAGE BASED ON REALITY**
- 2019 BUDGET - CUTTING \$1 BILLION OUT OF EDUCATION
- CLAIM EDUCATION IS OFF THE RAILS, NEED TO GET BACK TO BASICS
- PRETEND LAYOFF NOTICES AREN'T REAL, JUST "ROUTINE"
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5 HAVE A LEGAL STRATEGY
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6 NEW FORMS OF PRIVATIZATION