



## Using Advertisements to Explore Slavery and Resistance in Canada

**Title:** Using Advertisements to Explore Slavery and Resistance in Canada **Subtitle:** Historical Inquiry, Text Analysis/Reading/Writing **Duration:** 2 - 3 classes **Best courses fit:** History, The History of a Canadian Ethnic Group, History, English

Central Historical Question: What can we learn about slavery and resistance in Canada from slave advertisements and runaway slave notices?

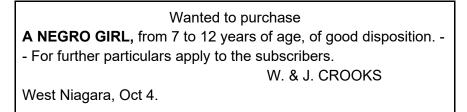
## Tasks

- 1. Read the slave advertisements.
- 2. Complete the chart.
- 3. Read the fugitive slave notices.
- 4. Complete both charts.
- 5. Write three paragraphs.

#### **Document A**



http://www.myseumoftoronto.com/ontario-black-history-society/







**Document B** 



## TO BE SOLD

**A BLACK WOMAN,** named PEGGY, aged about forty years; and a Black boy, her son, named JUPITER, aged about fifteen years, both of them are the property of the Subscriber.

The WOMAN is a tolerable Cook and washer woman and perfectly understands making Soap and Candles.

The Boy is tall and strong of his age, and has been employed in Country business, but brought up principally as a House Servant--They are each of them Servants for life. The Price for the Woman is one hundred and fifty Dollars-- for the Boy two hundred Dollars, payable in three years with Interest from the day of Sale and to be properly secured by Bond & c.--But one fourth less will be taken in ready Money.

PETER RUSSELL

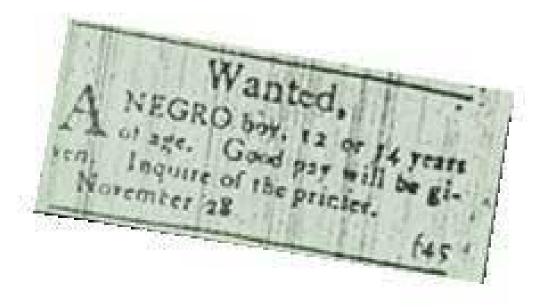
York, Feb. 10th 1806

http://www.russellmuseum.ca/peter\_russell.htm





Document C



http://www.archives.gov.on.ca/en/explore/online/slavery/peggy.aspx

Wanted, A NEGRO boy, 12 or 14 years of age. Good pay will be given. Inquire of the printer. November 28





#### **Document D**

<text><text><text><text>

https://www.historymuseum.ca/virtual-museum-of-new-france/population/slavery/

**A** Gentleman going to England has for sale, a Negro-wench, with her child, about 26 years of age, who understands thoroughly every kind of house-work, particularly washing and cookery; And a stout Negro-boy, 13 years old; also a good horse, cariole and harness, -- For particulars enquire at Mr. William Roxburgh's, Upper-town.

Quebec, 10th May, 1785.





## **Slave Advertisements**

	How does the advertisement portray enslaved people?	How does the advertisement portray slave owners?	How does the advertisement portray Canadian slavery? What did you learn about slavery in Canada?	How does the advertisement compare to the other three documents?
Document A				
Document B				
Document C				
Document D				





#### **Fugitive Slave Notices**

**Document E** 

ADVERTISEMENTS.

R ANAWAY from the Printing-Office in Quebec, on Sunday night the twenty-fifth inflant, a Negro Lad named JOE, born in Africa, about twenty years of age, about five feet and an half high, fall round fac'd, a little marked with the finall-pox, fpeaks English and French tolerably; he had on when he went away a new green fur-cap, a blue fuit of cloaths, a pair of grey worthed flockings and Canadian macaffins. All perions are hereby forewarned from harbouring or aiding him to cleape, as they may depend on being profecuted

to the utm ill rigour of the Law, and whoever will give information where he is harboured, or bring him back, shall have EIGIIT DOLLARS Reward from THE PRINTER.

https://earlycanadianhistory.ca/2016/02/29/canadian-fugitive-slave-advertisements-anuntapped-archive-of-resistance/

## ADVERTISEMENTS

RANAWAY from the Printing Office in Quebec, on Sunday night the twenty-fifth instant, a Negro Lad named Joe, born in Africa, about twenty years of age, about five feet and a half high, full found faced, a little marked with the small-pox, speaks English and French tolerably; he had on when he went away a new green fur-cap, a blue suit of cloths, a pair of grey worsted stockings and Canadian moccasins. All persons are hereby forewarned from harbouring or aiding him to escape, as they may depend on being prosecuted to the utmost rigour of the Law, and whoever will give information where he is harboured, or bring him back, shall have EIGHT DOLLARS.

Reward from

THE PRINTER



# CANADIAN BLACK + LIVES

#### **Document F**

	RAN away from her Maf-	The second
	ter JOHN ROCK, on Monday the	1. 22
and a	18th Day of August last : a Negroe	123
	Girl named Thurlday, about four	1.11
	and an half feet high, broad fett, with	
	Lump above her Right Eve : Had	in the
	on when the run away a red Cloth Pet-	
	ticoat, a red Baize Bed Gown, and a	
	red Ribbon about her Head. Whofo-	1.1
	ever may harbour faid Negroe Girl,	
	or encourage her to flay away from	-
	her faid Matter, may depend on being	
1	profecuted according as the Law fhall	11.14
1	direct. And wholoever may be fol	6.6
	kind to take her up and fend her	1
1	home to her fait Mafter, fhall be paid	10
1	all Cofts and Charges, together with	
1	TWO DOLLARS Reward for their Trouble.	
-	the second se	i.
1	JOHN ROCK.	1
1	HALIFAX, Sept. 11, 1772.	5

https://earlycanadianhistory.files.wordpress.com/2016/02/screen-shot-2016-02-28-at-8-32-42pm.png

RAN away from her Master JOHN ROCK, on Monday the 18th Day of August last; a Negroe Girl named Thursday, about four and a half feet high, broad sett, with a Lump above her Right Eye: Had on when she run away a red Cloth Petticoat, a red Baize Bed Gown, and a red Ribbon about her Head. Whosoever may harbour said Negroe Girl, or encourage her to stay away from her said Master, may depend on being prosecuted according as the Law shall direct. And whosoever may be so kind to take her up and send her home to her said Master, shall be paid all Costs and Charges, together with TWO DOLLARS Reward for their Trouble.

JOHN ROCK.

HALIFAX, Sept. 1st, 1772.





#### **Document G**

N. E. The fubscribers have alfo to let, that pleafant House on the hill, feither together or Icparately) now occupied by Meffrs. Dorions and Sarjeant.

- 1-1-1 - 1	Quebec, 6th March, 1787.
<b>D</b> AN-AWAY from the	fubscribers, between the
hours of feven and eight o'clock yeft BETT', about eighteen years old, middle flat languages well; 'had on when fhe went away, cotton Cap with yellow ftrings, and an Indian and within a few days of her time.	erday evening, a NEGRO WENCH named ure, speaks the English, French and German a blue Kersey Jacket and Pettycoat, a dark Shawl round her neck, was big with childs
Whoever will apprehend faid Negrefs, and for of TWENTY DOLLARS, and all reafonable	ecure her return, shall be paid A REWARD expendes. faid Negress, will be profecuted to the rigour JOHNSTON & PURSS.
For SALE by AUCT.	ION on the Premises,

For SALE by AUCIN

https://ago.ca/wanted-essays

Quebec, 6th March, 1787.

RAN-AWAY from the subscribers, between the hours of seven and eight o'clock vesterday evening, a **NEGRO WENCH** named BETT, about eighteen years old, middle stature, speaks the English, French and German languages well; had on when she went away, a blue Kersey Jacket and Pettycoat, a dark cotton Cap with yellow strongs, and an Indian Shawl round her neck, was big with child and within a few days of her time.

Whoever will apprehend said Negress, and secure her return, shall be paid A **REWARD** of TWENTY DOLLARS, and all reasonable expenses.

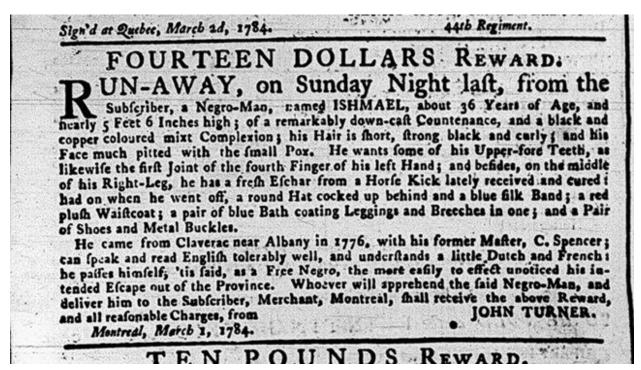
Any person who may harbour or conceal the said Negress, will be prosecuted to the rigour of the law, by

JOHNSTON & PURSS.





**Document H** 



https://www.universityaffairs.ca/news/news-article/undergrads-harvard-will-study-canadianslave-history-fall-thanks-professor-mcgill/

## FOURTEEN DOLLARS REWARD.

RUN-AWAY, on Sunday Night last, from the Subscriber, a Negro-Man, named **ISHMAEL**, about 36 Years of Age, and nearly 5 Feet 6 Inches high; of a remarkably down-cast Countenance, and a black and copper coloured mixt Complexion; his Hair is short, strong black and curly; and his Face much pitted with the Small Pox. He wants some of his Upperfore Teeth, as likewise the first Joint of the fourth Finger of his left Hand; and besides, on the middle of his Right-Leg, he has a fresh eschar from a Horse Kick lately received and cured; had on when he went off, a round Hat cocked up behind and a blue silk Band; a red plush Waistcoat; a pair of blue Bath coating Leggings and Breeches in one; and a Pair of Shoes and Metal Buckles.

He came from Claverac near Albany in 1776, with his former Master, C. Spencer; can speak and read English tolerably well, and understands a little Dutch and French: he passes himself, 'tis said, as a Free Negro, the most easily to effect unnoticed his intended Escape out of the Province. Whoever will apprehend the said Negro-Man, and deliver him to the Subscriber, Merchant, Montreal, shall receive the above Reward, and all reasonable Charges, from JOHN TURNER

Montreal, March 1, 1784





## **Fugitive Slave Notices**

Complete the chart by filling in the required details.

	Name	Age	Gender	Reward	Date/Location	Physical Description/ Appearance	Clothing/Accessories
Document E							
Document F							
Document G							
Document H							





Complete the chart by filling in the required details about the fugitive slave notices.

	What does this notice reveal about slavery in Canada?	What does this notice reveal about the freedom- seeker?	What does this notice reveal about the attitudes towards Black people in Canada during this era?	What is something important that you learned about this freedom- seeker? Why did that stick out to you?	How does this notice provide evidence of resistance against slavery?	What question(s) does this advertisement raise for you?
Document E						
Document F						
Document G						
Document H						





## **Paragraph Assignment**

You are going to write three paragraphs. Each paragraph must include:

- ✓ a title
- ✓ a topic sentence
- ✓ 3 details/examples with explanations
- $\checkmark$  a conclusion sentence

#### Paragraph #1

What did you learn about slavery in Canada from reading slave and fugitive slave advertisements? Provide examples and/or evidence from the documents with explanations.

#### Paragraph #2

What did you learn about resistance to slavery in Canada from reading fugitive slave advertisements? Provide examples and/or evidence from the documents with explanations.

#### Paragraph #3

Write a paragraph about three additional things you wonder or would like to learn about slavery in Canada and provide explanations.

