

DESCRIPTION AND NAME OF AWARD

OSSTF/FEESO IAN CAMERON ARM NEWSLETTER AWARD

PURPOSE

The Provincial ARM Council wishes to recognize an ARM Chapter Newsletter Editor who has demonstrated outstanding efforts in developing a newsletter for their ARM Chapter that combines the categories of content, visual appeal and engagement.

The award is named after Ian Cameron, one of the initial members of ARM Council. For over 15 years, Ian held many positions in ARM Chapter 12, Toronto, including serving as Chapter President for 10 years and working on the production of the Chapter 12's newsletter, **After School**. He was a strong advocate for OSSTF/FEESO retirees, including the area of pensions and benefits, and assisted many Districts in developing their own ARM Chapters.

The award, which consists of a certificate, is presented biennially at the ARM Biennial Conference in even numbered years.

ELIGIBILITY CRITERIA

To be eligible for the Ian Cameron ARM Newsletter Award, the nominee must:

- Be a current ARM member of a Chapter
- Be a Chapter Newsletter Editor

An Editor will not be eligible to win the Ian Cameron Newsletter Award at consecutive ARM Biennial General Meetings.

NOMINATIONS

- The Chapter must submit two issues of the Chapter newsletter, published between January 1, 2019 and January 31, 2020, to Provincial Office no later than February 1, 2020 at the following mailing address:
 - Chair, ARM Council
OSSTF/FEESO
60 Mobile Drive
Toronto, ON M4A 2P3
ATTN: Michelle Arsenault
- No formal application or nomination is required from the Chapter. However, the Editor's name should appear in each issue of the newsletter.

JUDGING CRITERIA

In judging, equal weight will be given to the three categories: content, visual appeal and engagement. These categories will be defined as follows:

- **Content – adequate coverage of a wide range of topics**
 - Number and quality of articles
 - Currency and relevancy of articles
 - Chapter, provincial and community information
 - Humorous material
 - Issues for retirees

- **Visual Appeal – *Layout, design, photography, graphics***
 - Layout consistent from page to page
 - Uniform font style and size (i.e. headings and articles consistent)
 - Captions for photos and clarity
 - Graphics
 - Adequate white space to balance print material
- **Engagement**
 - Interest level
 - Variety of contributors

SELECTION COMMITTEE

The Director of the Communications and Political Action Department and the Secretariat Liaison(s) to ARM Council will review the submissions and make a selection.

The ARM Council Chair will send a letter of congratulations to the winning Editor with a copy to the ARM Chapter President.