**Education Week Tool Kit May 6–10, 2019 Public Education is for Everyone**

Actions for Members during Education Week

Use the following daily social media messages to create a daily “**THUNDERCLAP”** at 4:00 pm, using the following hashtags:

#NoCutsToEducation #onpoli #onted #edchat

What is a THUNDERCLAP? Social media is an easy way to say something, but it is a difficult way to be heard. **Thunderclap** is the first-ever crowd speaking platform that helps people be heard by saying something together. It allows a single message to be mass-shared, flash mob-style, so it rises above the noise of your social networks.

1. **Monday May 6, 2019 – 4:00 pm** – I am an Education Worker and I am

#HereForStudents. Students need investments in education, not cuts!

Visit Hereforstudents.ca for more information. #osstf #onpoli #onted

#edchat #NoCutsToEducation

2. **Tuesday May 7, 2019 – 4:00 pm** – I am a (Social Worker, Teacher, ECE, Office

Coordinator, Occasional Teacher, EA – insert your job class here) and cuts to

education will mean fewer adults in the school to keep students safe and

ensure their success.#osstf #onpoli #onted #edchat #NoCutstoEducation

**See the ideas on chart below for job class specific messaging or come up with your own message.**

3. **Wednesday May 8, 2019 – 4:00 pm** – Today #OSSTF celebrates the essential contributions of all staff working to support the learning of students in elementary, secondary and post-secondary education. How many support staff will be missing from your school/university because of cuts? #Supportstaff

#NoCutstoEducation #onpoli #onted #edchat

4.  **Thursday May 9, 2019 – 4:00 pm** – Investing in education means that every student is treated equitably. #osstf #onpoli #onted #edchat #NoCutstoEducation

5. **Friday May 10, 2019 – 4:00 pm** – The PC government wants to cut our world-class education system and education workers say #NoCutstoEducation because every student is worth Ontario’s investment. #osstf #onpoli #onted #edchat

6. **Everyday! – Anytime** – OSSTF/FEESO wants you to use your “I am a public education worker and I am here for students” sign and post a selfie on social media, mentioning how you are “Here for Students”.

7. **Display** your “I am a public education worker and I am here for students” sign in your home, office or car. Stand up for education and be proud of your contribution to Ontario’s world-class education system. This sign can be displayed indefinitely. Display our #NoCutstoEducation magnets on your car. These magnets can be displayed indefinitely.

8. **Share and retweet** OSSTF/FEESO education worker videos, available during Education Week, on our Twitter, Instagram and Facebook pages.

**Actions for Districts and Bargaining Units**

9. **Share** this message with all of your members and encourage them to participate. Now, more than ever, members of OSSTF/FEESO need to show their solidarity against the cuts to education.

10. **Share and retweet** OSSTF/FEESO’s posts and your members’ posts. We need everyone to participate in order to create our THUNDERCLAP effect.

11. **Distribute** #HereforStudents signs and #NoCutstoEducation magnets to members who want them. If you need more signs or magnets, you can order limited quantities with the attached order form. All signs and magnets are available in English and French. The deadline for ordering is May 10 for signs and magnets that members wish to display after Education Week. A limited number of signs per District will be brought to the April Provincial Council meeting for pick up. A limited number of magnets will be mailed to your District office

12. **Apply to access** Account #2050 funding for other Education Week activities that you may organize in your District or Bargaining Unit.

13. **Customize the template** letter to trustees to encourage them to pass a resolution to recognize and support our theme of Education Week – “Public Education is for Everyone” and to pass an additional resolution to recognize and celebrate May 8, 2019 as Support Staff Appreciation Day within your school board, templates attached.

14. **Send** out a press release to commemorate Support Staff Appreciation Day – May 8, 2019, templates attached.

15. **Encourage** worksite representatives to post OSSTF’s Education Week – Public Education is for Everyone poster in their schools/worksites. These posters have been sent to every worksite.

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| Job Class | Job Class Specific Ideas for Social Media Messaging |
| Occasional Teachers | * I am an Occasional Teacher and cuts to education will mean fewer qualified professionals training to be Ontario’s next generation of teachers. * I am an Occasional Teacher and cuts to education will make it more difficult for us to achieve full-time employment to support our families. * I am an Occasional Teacher and cuts to education mean that many schools will not replace teachers with qualified, trained professionals who have passed criminal records check. |
| Teachers | * I am a Teacher and cuts to education will mean fewer minutes per day supporting your child in class. * I am a Special Education Teacher and cuts to education will mean fewer supports and less individual attention for those students who need it. * I am an Art Teacher and cuts to education will mean fewer elective course options to support students with interests and skills in the arts. * I am a Music Teacher and cuts to education will mean fewer music options in Ontario high schools. Principals will have to choose between strings, vocals, band, and other music electives when timetabling the school. * I am a Special Education Teacher and cuts to education will mean Learning Strategies courses will have larger classes and less individual support for students with complex learning profiles. * I am a Technology Teacher and cuts to education mean less opportunity to prepare students for skilled trades and meaningful careers in technology. * I am an academic stream Math Teacher and cuts to education will mean my classes of 36 students today are classes of 42 students next year. 36 students = 2 min of attention per student in a 75 minute class if I do not teach anything. |
| Adult Education Teachers and Instructors | * I am an Instructor and I teach students of all ages. Cuts to education will mean I will have less time to spend with each of my students. * I am an Instructor and cuts to education will mean that many of my students will not be able to access English language courses they need to secure good jobs. * I am an Adult Education Teacher and cuts to education will mean fewer opportunities for adults to get a high school diploma, paving their way to a better future. * I am an Adult Education Teacher and cuts to education will mean fewer supports for adult learners who need more time and attention to succeed. |
| Transportation | * I am a Transportation worker and cuts to education will mean higher transportation costs for teams and clubs to participate in extra-curricular activities. This means school boards may not participate in these events. |
| Custodial and Maintenance | * I am a Custodian/Caretaker/Skilled Tradesperson/Maintenance Worker and cuts to education will mean fewer staff keeping schools clean, maintained and safe. * I am a Custodian/Caretaker/Skilled Tradesperson/Maintenance worker and cuts to education will mean less accessibility in older buildings. * I am a Custodian/Caretaker/Skilled Tradesperson/Maintenance worker and cuts to education will mean that classes with larger numbers of students could create fire hazards and violate the fire code. |
| Educational Assistants | * I am an Educational Assistant and cuts to education will mean less individualized support for students with special needs. * I am an Educational Assistant and cuts to education will mean fewer of us will be in classes to assist students with the accommodations they need to learn effectively. * I am an Educational Assistant and cuts to education will mean fewer caring adults will be there to support more students. It will be harder to get to know YOUR child’s needs. * I am an Educational Assistant and cuts to education will mean fewer adults in the school to keep your children safe. |
| DECEs | * I am an Early Childhood Educator and cuts to education will mean that I get to spend less time with your child. This means that your child may miss early diagnosis and intervention that they now receive in kindergarten. * I am an Early Childhood Educator and cuts to education will mean that there will be fewer adults in the kindergarten classroom to ensure that our youngest students receive the best introduction to education possible. |
| In school Tech | * I am an In-school Technician and cuts to education will mean less technology support to help support students with computers, tablets, video cameras and connectivity issues. * I am an In-school Technician and cuts to education will mean only older technology will be available for students to use. Improvements and repairs to existing equipment as well as training for new assistive devices will not happen or have long waiting lists. |
| Social Workers | * I am a Social Worker and cuts to education will mean that the number of students I see increases. School mental health supports will decrease meaning many students will be on long waiting lists to access help. * I am a Social Worker and cuts to education will mean less time in more schools. It means fewer support services for our most vulnerable students whose families may not have access to or be able to afford private services. |
| Psychologists | * I am a Psychologist and cuts to education will mean fewer psycho-educational assessments will be provided to families in need. This means your child will have to wait longer to be diagnosed and supported. * I am a Psychologist and cuts to education will mean fewer psychologists to deliver training and support for mental health resources to support the growing mental health needs our students have. |
| Speech Language Pathologists | * I am a Speech Language Pathologist and cuts to education will mean out-sourcing of our services to private companies = fewer students will receive support directly in the schools and there may be costs to their families. * I am a speech language pathologist and cuts to education will mean long waiting lists for your child to access speech support. |
| CYW | * I am a Child and Youth Worker and cuts to education will mean less ability to assist students with self-regulation so they can remain at school. * I am a Child and Youth Worker and cuts to education will mean that with so many students to support, some students with mental health needs will not get the support they need to deal with issues like self-harm, bullying and violence. |
| University Sector | * I am a Student Financial Aid worker at a university and cuts to education will mean less financial support for university students, larger student loan debt and higher costs for transportation and parking. * I am an Academic Advisor at a university and cuts to education will mean less choice, larger class sizes, and fewer academic supports for university students. * I am a Student Support worker at a university and cuts to education will mean longer waiting periods for students to access support and help for problems they are experiencing. * I am a Student Support worker at a university and cuts to education eliminate not for profit employment opportunities, peer support/equity programs, student food banks, racialized/indigenous student services, disability advocacy, and sexual violence support. |
| Office Administration | * I am an Office Supervisor and cuts to education will mean less time for me to monitor who enters our school. * I am an Attendance Secretary and cuts to education will mean less time for me to call parents to ensure safe arrival procedures * I am a Guidance Secretary and cuts to education will mean less time to support counselors working with students to deal with their daily academic issues and plan their course selections to prepare for their futures. |
| Hall Monitors | * I am a Hall Monitor and cuts to education will mean less time for me to monitor the safety of the students and adults in our buildings. * I am a Hall Monitor and cuts to education will mean less time for me to monitor the people who enter, leave and loiter on school properties. * I am a Hall Monitor and cuts to education will mean less time for me to monitor the safety of the students when arriving and leaving the school. |

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