

Appendix A: Project Description

Poverty Brochure Project

Using your Desktop Publishing skills, create a 6-panel (two folds) brochure on an issue on poverty. Your brochure must be able to be printed on 8½ x 11 paper. It is expected that you make use of all 6 panels (front and back).

Topic suggestions:

- Child Poverty
- World Poverty statistics
- Poverty in Canada
- Poverty in Toronto

When using the Internet to search for information remember to evaluate each website. Please be sure to cite electronic sources on your brochure using the following format.

Author of web site (if stated). "Title of web page or article". Title of web site. Publication year. Name of organization that publishes the web site. Date you visited the web site. <<http://URL> of the web site>

For Example:

"Helping Children in Poverty and Children in Need". Save the Children. 2008. Save the Children. March 2008. <<http://www.savethechildren.org>>

Suggested web sites:

- www.globalissues.org
- www.ccsd.ca (Canadian Council on Social Development)
- www.census.gov/hhes/www/poverty.html (US Census Bureau)
- www.statcan.ca (Statistics Canada – Government of Canada)
- www.ncwcnbes.net (National Council on Welfare – Canadian)
- www.cfc-efc.ca (Child and Family Canada)
- www.EndPoverty2015.org (UN Millennium Campaign)
- www.savethechildren.org

Submit the following for evaluation:

- Web Site evaluation for 2 web sites
- Mind Map (in small group of 2 to 4 people)
- Planning Form including thumbnail sketches for a six-panel brochure
- Peer Evaluation Form for three brochures (not including your own)
- Final Draft of your brochure

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Appendix B: Web site Evaluation

Name of web site: _____

Address of web site: <http://>_____

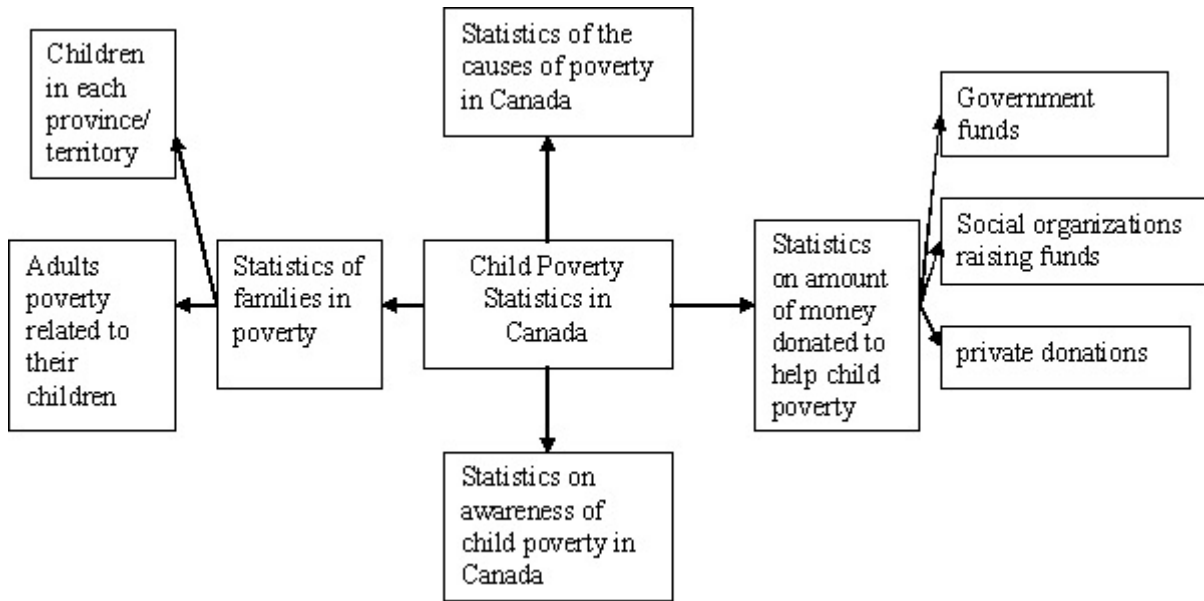
Date:_____

Web Site Evaluation Topic	Your Rating Low 1-----2-----3-----4-----5 High
<p>Usefulness How useful was the information on this web site? Did you find what you were looking for?</p>	<p>My rating: Because.....</p>
<p>Accuracy How correct is the information?</p>	<p>My rating: Because.....</p>
<p>Validity Is there any information that you doubt is true? Who created this site? (University, students, business...)</p>	<p>My rating: Because.....</p>
<p>Bias Is the web site trying to convince you to buy a product? Is the web site trying to convince you to join their cause?</p>	<p>My rating: Because.....</p>
<p>Appropriateness Is the web site appropriate for high school students? Is the language easy to read? Is the layout of the web site visually appealing?</p>	<p>My rating: Because.....</p>
<p>Up to Date On the main page of the web site look for a "last updated" date. Has this been recently updated?</p>	<p>My rating: Because.....</p>

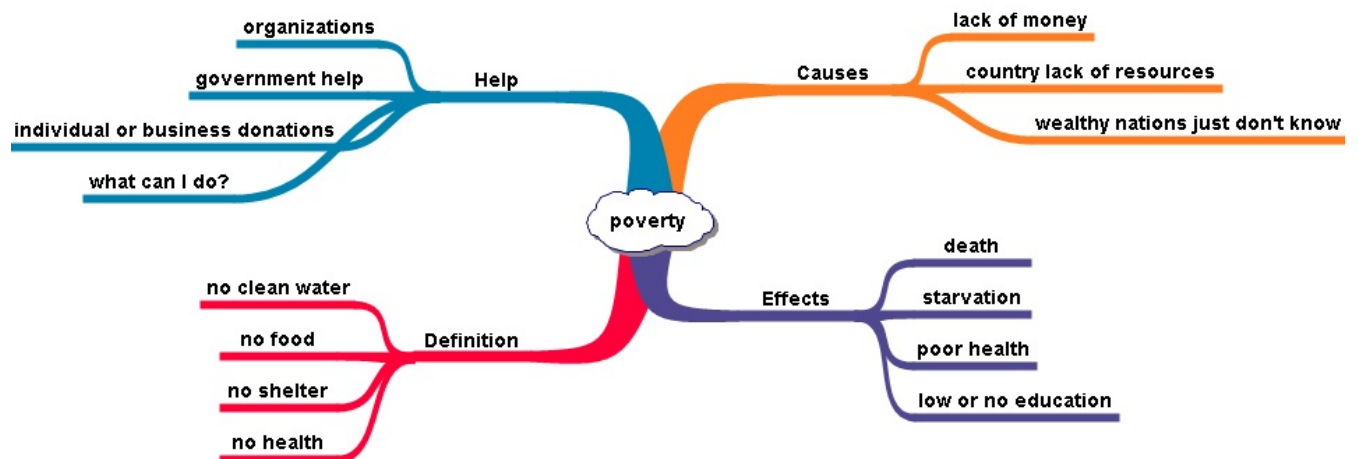
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Appendix C: Mind Map Samples

(Using a word processor)



(Using Inspiration 8)



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Appendix D: Planning Form for a six-panel brochure

(First inside panel)	(Back panel)	(Front panel)
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	(Inside panels)	
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Appendix E: Sample Thumbnail plan for a six-panel brochure

<p>(First inside panel)</p> <div data-bbox="284 493 544 730" style="border: 1px solid black; padding: 5px; margin-bottom: 10px;"> <p>pictures of children on the streets/ in poverty that grab reader's</p> </div> <ul style="list-style-type: none"> ➤ Two or three statistics of child poverty in the Toronto area ➤ Statistics ➤ Statistics 	<p>(Back panel)</p> <p style="text-align: center;">REMEMBER</p> <p style="text-align: center;">You CAN make a difference in a child's life</p> <p>reference web sites</p> <p style="text-align: center;"><i>"A Sunrise Production"</i></p>	<p>(Front panel)</p> <p style="text-align: center;">Stop Child Poverty!</p> <div data-bbox="1063 703 1351 892" style="border: 1px solid black; padding: 5px; margin: 10px auto; width: 80%;"> <p>picture of child with stop sign or X over</p> </div> <p style="text-align: center;">Poverty happens in your home town too!</p>
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<p>History of poverty in Canada brief outline of history of child poverty in Canada</p> <div data-bbox="295 1663 532 1873" style="border: 1px solid black; padding: 5px; margin-top: 20px;"> <p>poverty statistics/ chart comparing years OR provinces</p> </div>	<p>continue with information on child poverty in Canada</p> <p style="text-align: center;">(Inside panels)</p>	<div data-bbox="1071 1239 1334 1474" style="border: 1px solid black; padding: 5px; margin-bottom: 10px;"> <p>pictures of children on the streets/ in poverty that grab reader's</p> </div> <p>What can we do? suggestions on how to improve children's lives</p> <p>information on supporting agencies or government initiatives</p>
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Appendix F: Peer Editing Form

Brochure Title:
Are there references to web sites? Yes No
What catches your eye?
Describe three images. How are they related to information found on the brochure? 1. 2. 3.
What are the main topics of brochure?

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What catches your eye?
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Appendix G: Poverty Brochure Rubric

Criteria	50%-59% (Level 1)	60%-69% (Level 2)	70%-79% (Level 3)	80%-100% (Level 4)
Knowledge and Understanding Demonstrates an understanding of the desktop publishing concepts to create a visually appealing layout	Demonstrates understanding of desktop publishing concepts with limited effectiveness	Demonstrates understanding of desktop publishing concepts with some effectiveness	Demonstrates understanding of desktop publishing concepts with considerable effectiveness	Demonstrates understanding of desktop publishing concepts with a high degree of effectiveness
Thinking and Inquiry Uses features of web browsers and search engines during electronic research to gather information	Uses features of web browsers and search engines to perform electronic research with limited effectiveness	Uses features of web browsers and search engines to perform electronic research with some effectiveness	Uses features of web browsers and search engines to perform electronic research with considerable effectiveness	Uses features of web browsers and search engines to perform electronic research with a high degree of effectiveness
Thinking and Inquiry Uses thumbnail sketches to plan for brochure layout	Uses thumbnail sketches to plan for brochure with limited effectiveness	Uses thumbnail sketches to plan for brochure with some effectiveness	Uses thumbnail sketches to plan for brochure with considerable effectiveness	Uses thumbnail sketches to plan for brochure with a high degree of effectiveness
Thinking and Inquiry Uses processing skills to evaluate web sites for useful and appropriate information	Uses processing skills to evaluate web sites with limited effectiveness	Uses processing skills to evaluate web sites with some effectiveness	Uses processing skills to evaluate web sites with considerable effectiveness	Uses processing skills to evaluate web sites with a high degree of effectiveness
Communication Clearly communicates poverty information and organizes information in a logical manner	Communicates and organizes information with limited effectiveness	Communicates and organizes information with some effectiveness	Communicates and organizes information with considerable effectiveness	Communicates and organizes information with a high degree of effectiveness
Application Makes connections between the global challenge of poverty and our personal ability to use technology to inform others	Makes connections with limited effectiveness	Makes connections with some effectiveness	Makes connections with considerable effectiveness	Makes connections with a high degree of effectiveness

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