

Racial Justice Infographic Pre-Planning

You have now seen and studied a variety of infographics covering various social justice topics. Now that you have seen what the end result looks like, we are going to engage in the essential planning process that will produce your final Infographic. Your goal is to educate your school or organization therefore they are your target audience. Imagine displaying this infographic in the halls where everyone can see and learn?

Let us map out your ideas, collect research; with proper citations, inform ourselves about critical issues in Black lives and ultimately become passionate about taking action against racial injustice!

Let's get started!

The Story

The Topic Options	Recall the options that we generated as a class to inform your choice.
Main Topic	Racial Justice (Learning about Black lives in Canada)
Specific Focus <i>(ex. Covid 19 impacts on Black communities)</i>	
Title	
What should viewers learn from this infographic? What is the story? (make sure it is told from the voices of Black persons)	
What will be the main points of the infographic? These are facts. That could be backed up with statistics. List a minimum of 3	
What is action needed to move forward with this information in the end?	

The Data

<p>Cite the Canadian sources you will find information from?</p>	
<p>What information belongs on your infographic?</p> <p>→definition/explanation of topic</p> <p>→relevant statistics</p> <p>→information that incites hope</p> <p>→find the narrative (story) of the infographic (do not let your infographic be single pieces of information!)</p> <p>→What else?</p>	
<p>What statistics do you need to gather?</p>	
<p>What information do you need to support your 3 main points</p>	

The Design

What will your visuals or “pictures” look like? I.e., silhouettes, stick figures, photographs, etc.)	
How will you show the data? (numbers, graphs or charts-pie/bar/circular, maps, diagram...)	
What will be your visual style? (i.e. Information displayed in a circular manner, rectangular vertically, horizontally etc.)	
What colours will you use? Do they work well together?	
What font, font size and colour will your title be?	
What is your Call to Action or way forward?	
Where at the end of the infographic will it appear?	

Helpful Hints...

- limit your colour palette
- Use simple graphics that tie to your data
- Graphics should tell the story
- Use as little text (as possible) in a clear font
- Use relevant data
- Use reputable sources
- Fact-check

Remember that an infographic should be informative and visually appealing, beautiful to look at and clean! (and remember **NO SPELLING MISTAKES!**)