



Women of Colour & Social Media

Teacher:	Date:	Period:	Location:
Course and section: HSP3U/ BBB4U/BOH4M CHC2D/CHY4U/ (the new ENG 3U)	Unit: Women of Colour & Social Media		
Lesson Title: Social Media/ Linkedin/ Assignment		Number of periods: 1-2	

Background Briefing for Educator:

Rationale: The rise of social media has influenced many aspects of society, including education. As teachers, part of our work is to prepare students to navigate the digital terrain themselves so that they become proficient in leveraging the affordances of social media, while also mitigating limitations and drawbacks (Krutka & Carpenter, 2016).

Curriculum Overall Expectations

HSP3U

- 1. demonstrate an understanding of the social forces that influence and shape behaviour as described by anthropologists, psychologists, and sociologists;
- 2. Demonstrate an understanding of recent structural changes in work and education and of the impact these changes have on Canadian society

Guiding Questions & Learning Goals

Who are some of the influential women of colour in Canada? How have they been instrumental in creating a more inclusive Canada?

Prior Knowledge Assessment	Vocabulary & Specific Terminology
Activate Prior Knowledge (diagnostic)	
No prior knowledge necessary.	

ind prior knowledge necessary.		
	Assessment Strategies	
Instruction Strategies	C -conversation O -observation P -Product	
	F-formative S-summative	
 Inquiry 	Conversation: conference / interview	
Jigsaw		
Concept Mapping	Observation: skills checklist / group work / group discussions	
 Brainstorming 		
Think/pair/share	Product: class work / exit or entry card /performance task /	
Round Robin	homework	
Graffiti		
In/Outside circle		
KWL chart		
 Discussion 		
 Presentations 		
 Collaboration 		
Guest speaker (virtual or IRL)		

Time Lesson Sequence Getting Started: Select a woman of colour who has made an impact in Canada. .





- Identify the major and minor influences in her life (social, political, economic and cultural) and show with primary and secondary source evidence how she responded to them.
- Pinpoint the turning point in her life.
- Why and how did her work impact the surrounding community and Canada?
- Take the perspective of the woman, how do you think she felt and thought about the work she was doing? Can you find evidence to support this?
- Was she fighting against injustice? Research the injustice in Canada. Where are its roots? Who was supporting it? Who was fighting against it? Is it still an issue in Canada or communities within Canada today?

We will set up the classroom similar to speed dating and you will have a chance to interview each other in the role of the woman that you have researched.

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Working on it:

Pick social media platform:

Instagram/ Twitter/ Linkedin

Find three significant canadian women of colour in three different sectors:

Develop Bio Page

Arts/ Entertainment

Sport

Business

Politics

Education

Finace

Art (Paint, Sculpture etc)

Before we start using social media in class. Let's take stock of your usage of your social media.

-Keep Diary of your usage.

Create a social media account in the name of one

Consolidate & Reflect on it

Present to the class.

Universal Design Modifications (For all)	Specified IEP Accommodations	Resources
Students will have access to an outline if		
necessary.		
Peer Feedback and Teacher Feedback		
will help support all students.		

Educator's Lesson Reflections

Modifications for other courses





*Applicable to any of the threads