D/BU MEMO



November 12, 2025 D/BU #063/2025-2026

Shine the Light on Woman Abuse: Wear Purple Day (November 15)

To: Presidents and All Members

From: Joel Duff, Associate General Secretary – Professional Services

For Action

The London Abused Women's Centre (LAWC) invites all OSSTF/FEESO members to take part in the *Shine the Light on Woman Abuse* campaign by wearing purple on Friday, November 14, or on the official Wear Purple Day on Saturday, November 15, 2025, to demonstrate their advocacy and solidarity with women and girls who have experienced abuse, exploitation, and trafficking. By participating, members help raise awareness in schools, workplaces, and communities about gender-based violence and the collective action needed to end it.

While November marks *Woman Abuse Prevention Month*, <u>LAWC</u> reminds us that advocacy must continue year-round. Throughout the year, OSSTF/FEESO will share opportunities for education, activities, and training to strengthen our ongoing commitment to ending gender-based violence in all its forms.

Resources available to support participation (English Only):

- <u>Registrant's Pack</u>: Contains educational resources for both secondary and elementary students.
- <u>The Shine the Light Campaign Toolkit</u>: Contains ideas and guidance for organizing awareness activities.
- The Shine the Light Poster: To be used as a display in schools and workplaces to support the campaign.

For more information, to book a training session, or to access additional campaign materials, visit www.lawc.on.ca.

For further information on this D/BU please contact Jennifer Seif at jennifer.seif@osstf.ca.

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