

## U1L1A2 | Defining Sustainability

### overview

In this activity you will explore a variety of materials that explain the concept of sustainability. You will compare definitions from different organizations, then evaluate three models of sustainability. Lastly, you will learn about taking action for sustainability by watching ‘The Story of Solutions’ and use the Sustainability Checklist to evaluate citizen action on an issue. After, you can evaluate a sustainability initiative in your local community (Activity 5).

### learning goal

- To understand and participate in the inquiry process.
- To understand and apply the concept of sustainability.

### success criteria

- I will complete a series of activities on sustainability
- I will evaluate a local sustainable solution and share it with the class

### Inquiry Question

- What is sustainability?

### Task 1: Comparing Sustainability Definitions

When examining the issue of sustainable management of national and global resources, one must first consider the definition of sustainable development.

According to ‘Our Common Future,’ or the Brundtland report (1987), one must always consider the environment when evaluating development:

“...the “environment” is where we all live; and “development” is what we all do in attempting to improve our lot within that abode. The two are inseparable.” (Foreword, page 3, paragraph 2).

1. Watch the video “The Natural Step and Sustainability explained in 2 minutes” at the following link to understand the concept of sustainable development: [www.youtube.com/watch?v=fNhDNjdgQE4](http://www.youtube.com/watch?v=fNhDNjdgQE4)

a. What are the four ‘care instructions’ for the earth, according to this video?

i. \_\_\_\_\_

ii. \_\_\_\_\_

iii. \_\_\_\_\_

iv. \_\_\_\_\_

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2. Read the following definition of sustainable development from the Brundtland Commission (1987), of the United Nations.

“Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs. It contains within it two key concepts:

- a. The concept of ‘needs,’ in particular the essential needs of the world’s poor, to which overriding priority should be given; and
- b. The idea of limitations imposed by the state of technology and social organization on the environment’s ability to meet present and future needs.”

3. How does the Brundtland definition compare with the ‘care instructions’ from the video? What are the similarities, and what are the differences?

**Similarities**

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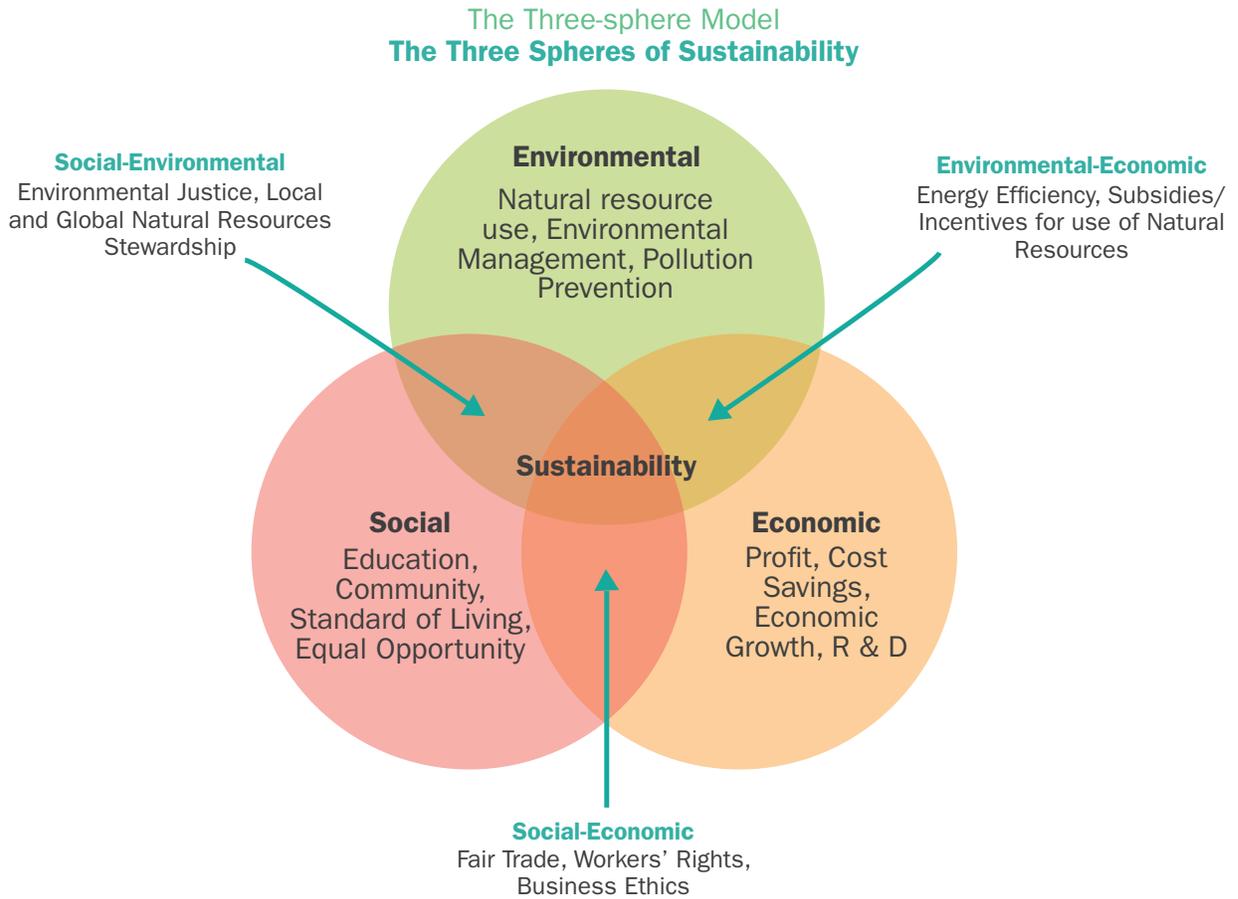
**Differences**

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**Task 2: Comparing Sustainability Models**

Using the models below, answer the questions that follow.



1. What are the three factors that define sustainability according to this model? It may be helpful as you move forward to remember these factors as People, Profit, and Planet.

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2. Using one example from the model, explain the meaning of the area between the spheres.

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The United Nations Model  
**Circles of Sustainability**

**ECONOMICS**

Production & Resourcing  
 Exchange & Transfer  
 Accounting & Regulation  
 Consumption & Use  
 Labour & Welfare  
 Technology & Infrastructure  
 Wealth & Distribution

Organization & Governance  
 Law & Justice  
 Communication & Movement  
 Representation & Negotiation  
 Security & Accord  
 Dialogue & Reconciliation  
 Ethics & Accountability

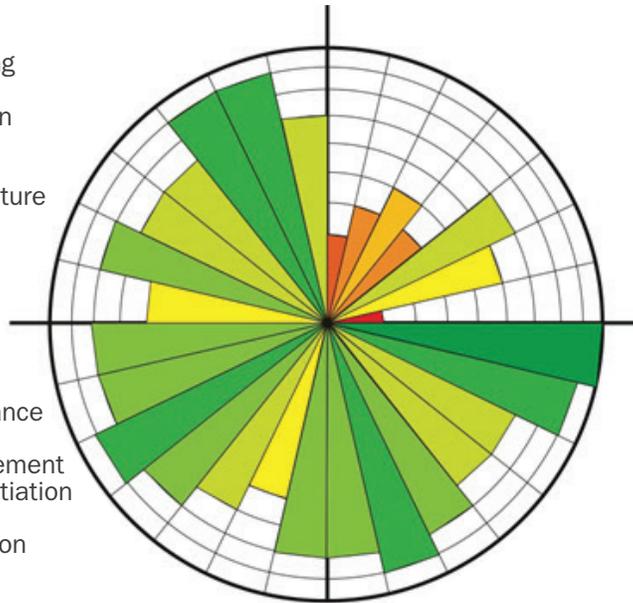
**POLITICS**

**ECOLOGY**

Materials & Energy  
 Water & Air  
 Flora & Fauna  
 Habitat & Food  
 Place & Space  
 Constructions & Settlements  
 Emission & Waste

Engagement & Identity  
 Recreation & Creativity  
 Memory & Projection  
 Belief & Meaning  
 Gender & Generations  
 Enquiry & Learning  
 Health & Wellbeing

**CULTURE**



3. What are the factors that define sustainability according to the United Nations?

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4. Using one example from the model, explain the coloured regions inside the circle.

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5. Which model is more effective at describing the concept of sustainability? Explain your answer using evidence from the models.

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**Task 3: Changing the Game**

Watch the video at the following link and answer the questions that follow. If you have never seen 'The Story of Stuff,' it may be beneficial to watch that first, but it is not necessary.

[www.youtube.com/watch?v=cpkRvc-sOKk](http://www.youtube.com/watch?v=cpkRvc-sOKk)

1. What is the difference between the old goal (MORE) and the new goal (BETTER)?

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2. What symbols are shown on each of the goals to help the viewer understand these differences?

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3. What does GOAL stand for?

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4. What are some of the solutions the narrator describes that demonstrate the game changing? Provide three.

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5. Describe how the Ban the Bag campaign was a game changer. Apply the Sustainability Checklist and use it to support your answer.

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### sustainability checklist

#### Environmental Sustainability needs: Planet

- Healthy and intact ecosystems
- Government policy that puts the environment first
- Educated citizens who put the environment first
- Responsible business that puts the environment first
- A forward-thinking, long-term vision

#### Economic Sustainability needs: Profit

- A healthy environment
- Partnership between government, industry and communities
- Sustainable communities with a high level of social capital to attract and retain strong businesses
- A wide variety of meaningful employment for people
- Responsible, efficient use of natural resources
- A forward-thinking, long-term vision

#### Social Sustainability needs: People

- A healthy environment
- Communities with secure and high-quality housing, education, health care, food systems to encourage people to invest and engage in the social fabric of their communities
- Communities with a high level of social capital that allows people to fully participate in the following activities:
  - Cultural—arts, heritage, active citizenship, embrace diversity
  - Political—good governance, democratic engagement, social development
  - Economic—employment, economic development, tourism, infrastructure, agriculture
  - Environmental—protection, conservation, experiences, governance
- A forward-thinking, long-term vision