

# U3L2A4 The value of art

## overview

In this lesson you will watch a TED Talk that looks at how art can transform a community. You will have the opportunity to then consider how such forms of art could change the place where you live.

## learning goal

• You will understand the relationship between the appearance of their external environment and the sense of place they experience while there.

#### success criteria

• You will be able to explain where in their community they could see change and value added through art.

#### **Inquiry Question**

• How does the inclusion of street art change the way people see their community?

As a class view the Ted Talk on The value of art by Haas and Hahn: www.ted.com/talks/haas\_hahn\_how\_painting\_can\_transform\_communities

- 1. Consider the following as you watch. Be prepared to share your responses in a class discussion.
  - a How can painting transform society?
  - **b** How are the favelas different in formation from our communities in the west?
  - **c** While the main offering was simply paint, what was the real change that Haas and Hahn offer to the favelas?
  - **d** Describe if first person how a resident of the favela would see and feel in their community before and then after the painting.
  - e How well did these ideas transfer when they were transported to Philadelphia?
  - f How does involving the community alter the outcomes of the project?
  - **g** What is the role of bureaucracy in planning communities? How can this become and obstacle to progress?
  - **h** How has the media and technology changed the ability for communities to work for change?
  - i Where else in the world are projects being planned?
  - j Where can you picture one? How would it alter that space?
  - **k** The key ideas for success according to Haas and Hahn are no master plan and community involvement. Is this different from how your community plans? Explain. Could this type of thinking improve or lessen the ability for your community to change?
  - Art is seen as informing, celebrating, or remembering issues. Reflect on the importance of each using the experience of the favelas.
- **2.** Exit card:

Before you leave the class, on a sheet of paper complete the following sentence: If I was to change one area of my community by adding art, I would change...because this would...