

U4L2 | Cartoon analysis worksheet

overview

In this activity you will analyze a cartoon via five techniques: symbolism, exaggeration, labelling, analogy and irony. You will become an expert in identifying and analyzing the tools cartoonists use to effectively deliver their message.

learning goal

- To recognize and understand the techniques used to create effective social/political/economic cartoons.

success criteria

- Detailed and accurate explanation of how each technique is employed in the cartoon.

Inquiry question

- How do cartoons make effective social/political/economic commentaries?

1. Identify the persuasive techniques that the cartoonist used (cartoonist may not use *all* techniques).

Technique	Explanation
Symbolism (Objects are used to stand for larger concepts or ideas)	
Exaggeration (Cartoonists will overdo physical characteristics of people or things in order to make a point)	
Labelling (Objects or people are often labeled by cartoonists to make it clear exactly what they stand for)	
Analogy (Cartoonists will make a comparison between two unlike things)	
Irony (The difference between the way things are and the way things should be)	

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2. What issue is this cartoon about?

3. What is the cartoonist's opinion on this issue?

4. What other opinion can you imagine another person having on this issue?

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5. Did you find this cartoon persuasive? Why or why not?

6. What other techniques could the cartoonist have used to make this cartoon more persuasive?
