global system choices The unit four

U4L2A5 Design a cartoon

overview

In this activity you will design an original cartoon (by hand) on the topic of oil scarcity using the five elements of a social/political/economic cartoon: symbolism, exaggeration, labelling, analogy and irony. Your message must be clear and easy to understand. You will not be marked on artistic ability. You will also submit a brief written explanation of how your cartoon illustrates the five elements of a cartoon.

learning goal

• To effectively communicate a message in the visual format of a cartoon.

success criteria

• Use of the five elements of a cartoon to create an original image that clearly illustrates the topic of oil scarcity.

Inquiry Question

· How can I design a visually impactful cartoon which sends a clear message about oil scarcity?

Complete this **cartoon planner** before you begin sketching to ensure you have a clear idea of what you plan to draw.

What is the issue addressed by your cartoon?

Why is this issue important?

What is the message of your cartoon (what are you trying to tell people)?





How will you demonstrate...

| Symbolism | |
|--------------|--|
| Exaggeration | |
| Labelling | |
| Analogy | |
| Irony | |